

	<p style="text-align: center;">India Art Festival Mumbai Bengaluru Delhi Hyderabad Mumbai Art Fair</p>	
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Application Kit: India Art Festival at New Delhi, Mumbai, Bengaluru & Hyderabad | Mumbai Art Fair

India Art Festival (IAF), a dynamic contemporary art fair founded in 2011, stands as a pivotal force in the Indian art scene. A leading network of Indian Art Fairs, IAF annually orchestrates vibrant exhibitions in New Delhi, Bengaluru, Hyderabad and Mumbai, showcasing the rich artistic creations of India. Supporting mid-level art galleries and independent artists alike, IAF has evolved into a cornerstone of the Indian art market.

As the flagship brand of art fairs, IAF annually features around 75 art galleries and over 1500 artists, presenting a stunning array of more than 20,000 artworks across 700 booths in Delhi, Bengaluru, Mumbai and Hyderabad. An initiative of Ruturaj IndoArtFest Pvt Ltd, IAF also produces Mumbai Art Fair (MAF), an affordable art fair for independent artists and garners promotional support from the Indian Contemporary Art Journal, published by Aarya Publication.

Our core mission is to "democratize art viewing and buying," achieved through inclusive, high-quality public art platforms fostering collaboration among art stakeholders. Our annual editions in Delhi, Mumbai, Bengaluru, and Mumbai Art Fair serve as nexus points for art buyers, galleries, artists, and collectors.

Looking ahead, the 2024-2025 season promises four upcoming art fairs in the three metro cities, elevating the platform for art galleries and independent artists, continuing IAF's commitment to shaping the landscape of contemporary Indian art.

India Art Festival Calendar 2024-25:

Mumbai Art Fair, 5th Edition : 03 to 05 May 2024 at Nehru Centre, Ground floor, Dr. Annie Besant Rd, Worli, Mumbai 400018

India Art Festival, Hyderabad - 1st Edition : 07 to 09 June 2024, Kings Kohinoor Convention, MehdiPatnam, Hyderabad 500028

India Art Festival, New Delhi - 9th edition: 14 to 17 Nov 2024 at Constitution Club of India, Rafi Marg, New Delhi 110001

India Art Festival, Bengaluru – 4th Edition: 19 to 22 Dec 2024 at Kings Court, Palace Ground, Gate No.5, Bellary Road, Bengaluru 560080

India Art Festival, Mumbai–13th edition: 23 to 26 Jan 2025 at Nehru Centre, Ground & Second Floor, Dr. A. B Rd, Worli, Mumbai 400018

India Art Festival: 305 Owners Industrial Estate, Gabriel Road, Mahim West, Mumbai 400016 M: +91 8976044104 | 8976044107 | 8976044108

E: indiaartfestival@gmail.com | info@indiaartfestival.com | indiaartfestival2016@gmail.com W: www.indiaartfestival.com | IAF Director: +91 7400009978

	India Art Festival Mumbai Bengaluru Delhi Hyderabad Mumbai Art Fair	Mumbai Art Fair
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Important Deadlines: Booth cancellation cannot be done once booth is booked; please book the booth when 100% sure of participation; the art fest dates may get rescheduled in case of covid related restrictions during the event time.

Mumbai Art Fair (5th Edition): 03-05 May 2024, Nehru Centre, Worli, Mumbai	India Art Festival, Hyderabad 07-09 June 2024, Kings Kohinoor Convention, Rethi Bowli, Mehdiapatnam, Hyderabad
Booth Application Deadline: Till booths are available	Booth Application Deadline Till Booths are available
Last payment date for full payment: 15 March 2024	Last payment date for Full payment: 15 April 2024
IMP: Booth Cancellation or migration to the next edition is not allowed once booth is booked	IMP: Booth Cancellation or migration to the next art festival edition is not allowed
VIP Preview invite dispatch: 15 April 2024	VIP Preview invite dispatch 15 May 2024
Installation & booth Setup: 02 May 2024, 1.00pm onwards till 8.00pm	Installation & booth Setup 06 June 2024
VIP Preview: 03 May 2024, 11am to 7.30pm	VIP Preview 07 June 2024, 11.30am to 8.00pm
Public Days: 04 and 05 May 2024	Public Days 08-09 June 2024 11.00 - 7.30pm
Closing and Dismantling: 05 May 2024 7pm to 10pm	Closing and Dismantling 09 June 2024, 7pm to 11 pm

	<p style="text-align: center;">India Art Festival Mumbai Bengaluru Delhi Hyderabad Mumbai Art Fair</p>	
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Important Deadlines: Booth cancellation cannot be done once booth is booked; please book the booth when 100% sure of participation; the art fest dates may get rescheduled in case of covid related restrictions during the event time.

India Art Festival, New Delhi 14-17 Nov 2024 at Constitution Club of India, Rafi Marg, New Delhi	India Art Festival, Bengaluru 19 – 22 Dec 2024, Palace Grounds, Gate No.5, Bengaluru	India Art Festival, Mumbai 23-26 Feb 2025, Nehru Centre, Worli, Mumbai
Booth Application Deadline Till booths are available	Booth Application Deadline Till booths are available	Booth Application Deadline Till Booths are available
Last date for full booth Payment: 01 Aug 2024	Last date for full booth Payment: 31 Sept 2024	Last payment date for Full payment: 15 Nov 2024
IMP: Booth Cancellation or migration to next edition of Art Festival is not allowed once booth is booked	IMP: Booth Cancellation or migration to next edition of Art Festival is not allowed	IMP: Booth Cancellation or migration to the next art festival edition is not allowed
VIP Preview invite dispatch 25 Oct 2024	VIP Preview invite dispatch 25 Nov 2024	VIP Preview invite dispatch 05 Jan 2025
Installation & booth Setup 13 Nov 2024 from 12 noon onwards	Installation & booth Setup 18 Dec 2024 from 1.00pm onwards	Installation & booth Setup 22 Jan 2025
VIP Preview: 14 Nov 2024, 12.00 noon to 8.00pm	VIP Preview 19 Dec 2024, 11.30 to 8.00pm	VIP Preview 23 Jan 2025, 11.30am to 8.00pm
Public Days 15-16-17 Nov 2024 11.00am - 8.00pm	Public Days 20-21-22 Dec 2024 11am to 8pm	Public Days 24-25-26 Jan 2025 11.00 - 7.30pm
Closing and dismantling 17 Nov 2024 7pm to 11pm	Closing and Dismantling 22 Dec 2024, 7pm to 10pm	Closing and Dismantling 26 Jan 2025, 7pm to 11 pm

	<p style="text-align: center;">India Art Festival Mumbai Bengaluru Delhi Hyderabad Mumbai Art Fair</p>	
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General Information:

India Art Festival :

India Art Festival (IAF) hosts an impressive 'Art Galleries Pavilion,' featuring approximately seventy-five art galleries each year, hailing from both India and overseas. These galleries bring in curated shows with all kinds of contemporary art forms, encompassing paintings, drawings, sculptures, installations, prints, photography, and digital art by exceptionally talented artists. Art galleries are invited to secure booths at the IAF editions in New Delhi, Mumbai, Bengaluru & Hyderabad, enabling them to host either solo exhibitions featuring their own artists or captivating group exhibitions. Please note that participation charges for each edition must be paid separately within the specified deadlines. **It's important to highlight that India Art Festival does not display artworks by deceased/late artists unless approved in writing by our selection Committee.**

In addition to the Art Galleries Pavilion, India Art Festival also offers an **exclusive 'Artists' Pavilion'** dedicated to independent artists. Within this space, artists can reserve booths for solo exhibitions or collaborate for group exhibitions, showcasing their artist collectives.

For artists who aspire to participate in group exhibitions but do not have their own artist collectives, the option to book a portion of a booth is available. This includes a wall or panel measuring minimum 2 meters out of the 3 or 4 walls in the booth, depending on their requirements. India Art Festival also facilitates the formation of artist collectives, comprising three or more artists, for those who opt to book walls or panels separately without an existing artist group of their own. The 'Artists' Pavilion' plays host to over 300 independent artists in each edition, featuring a diverse spectrum of talent, ranging from seasoned, mid-career artists to emerging talents.

	<p style="text-align: center;">India Art Festival Mumbai Bengaluru Delhi Hyderabad Mumbai Art Fair</p>	
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Mumbai Art Fair

Mumbai Art Fair (MAF) is thoughtfully designed to cater specifically to the aspirations of independent artists who desire year-round exposure in major metro cities such as Mumbai. MAF offers an accessible and cost-effective platform for artists, providing booth or wall spaces ranging from 2 to 3 meters, based on a running meter basis. Despite its affordability, Mumbai Art Fair uphold the same professional standards as standard art fairs, following established promotional methods. Mumbai Art Fair serve as the perfect launchpad for independent artists seeking a consistent presence in the art market throughout the year by actively participating in the art fair circuit. This unique opportunity allows artists to maintain a strong connection with the art market and engage with a diverse community of art enthusiasts in these vibrant and bustling cities.

Booth Booking Procedure:

To reserve a booth, please select your preferred booth position or number from floor plan, and then contact our office to verify its availability. After confirming your selection, kindly complete the application form and scan it for submission. You can send the scanned application form to the respective booking executive via email at indiaartfestival@gmail.com, info@indiaartfestival.com, or indiaartfestival2016@gmail.com. Or send application photograph of the application form through WhatsApp to the booking executive's cell phone numbers at +91 8976044104, 8976044107, 8976044108, or 8976044105.

For payment of booth charges, we accept payments by cheque or online transfer only. Refer to the provided bank account details within this application kit and proceed with the payment as instructed. It's important to note that we do not accept cash payments for booth bookings.

Please make all booth payments exclusively to the official India Art Festival, & Mumbai Art Fair bank accounts, as indicated in the application kit, and do not make payments to personal accounts, Paytm, or Google accounts of any one even if our booking executive asks you.



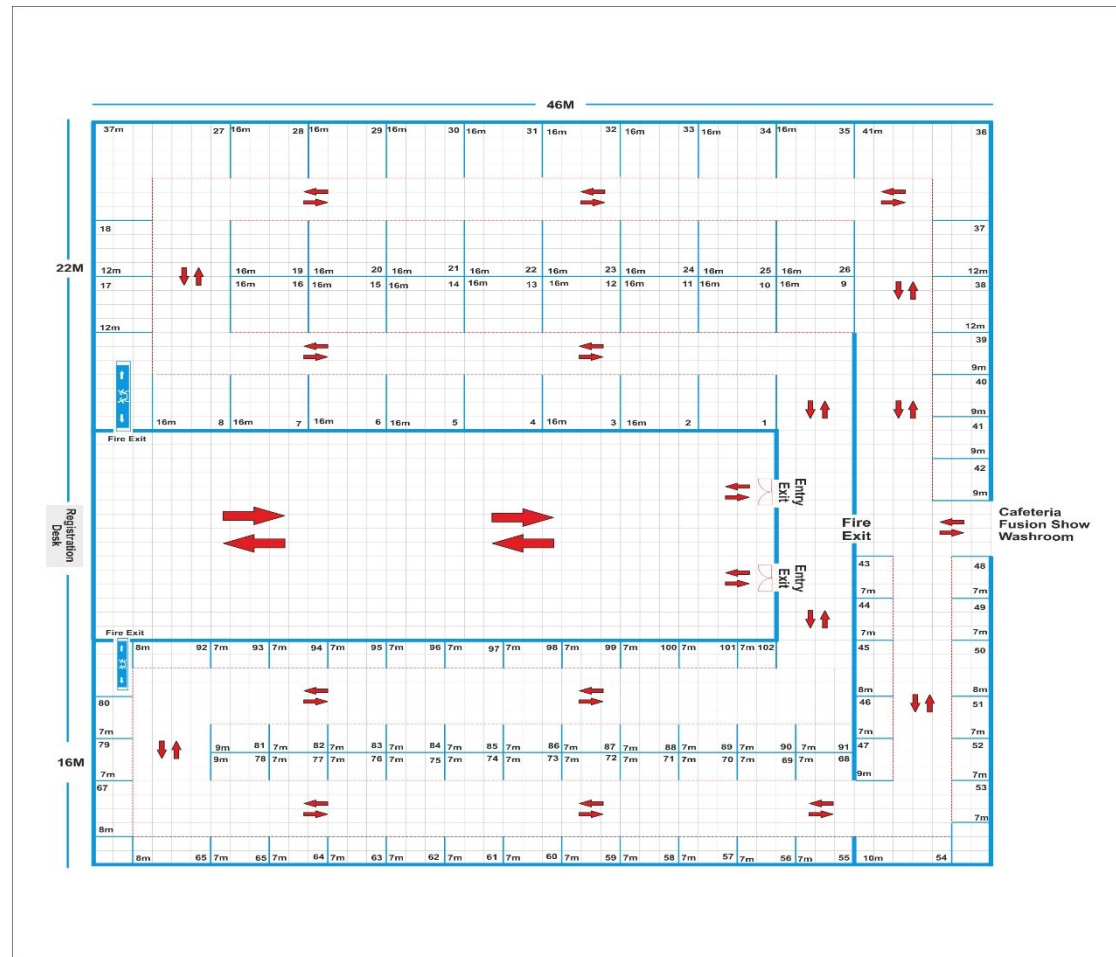
India Art Festival

Mumbai | Bengaluru | Delhi | Hyderabad

Mumbai Art Fair

Mumbai Art Fair

India Art Festival, 1st Edition, Kings Kohinoor Convention, Hyderabad : 07 to 09 June 2024



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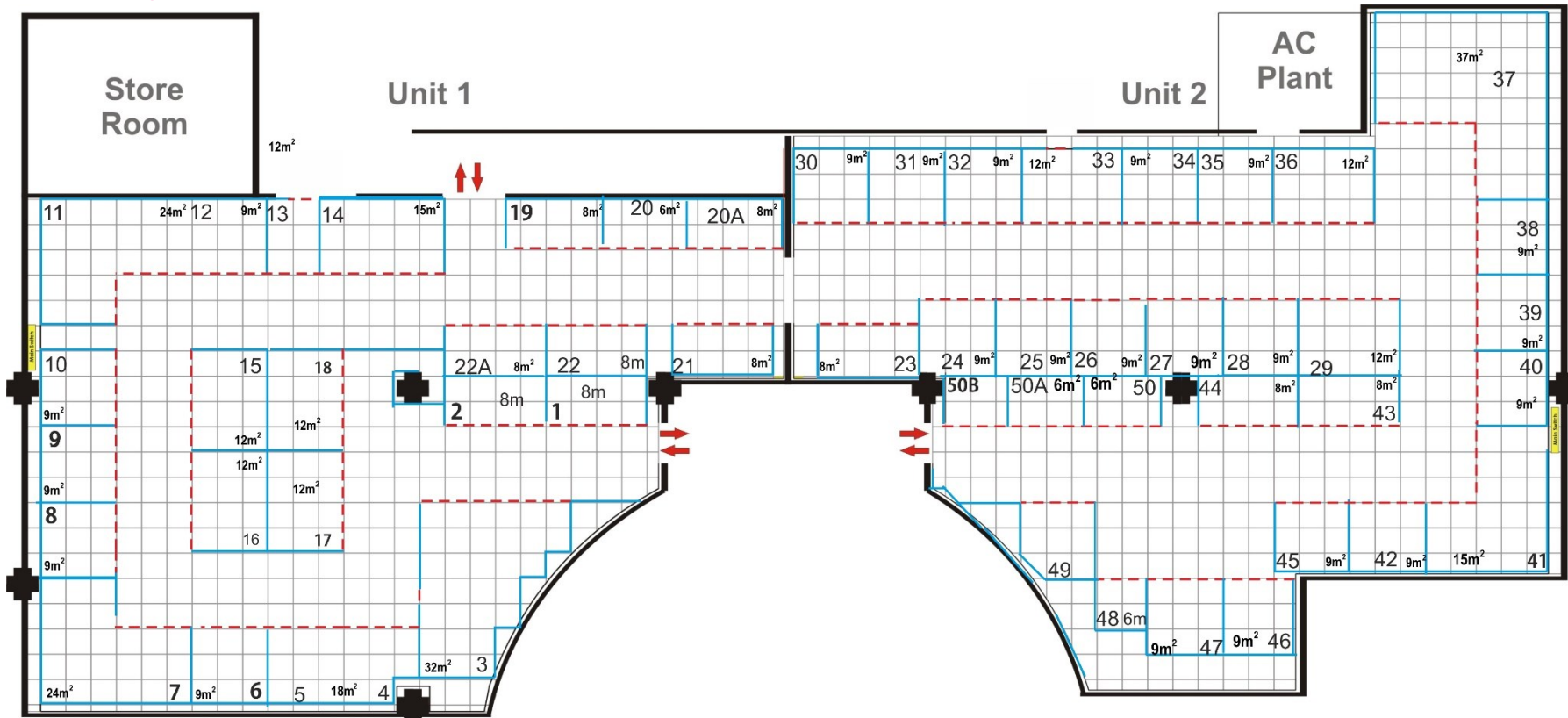
India Art Festival

Mumbai | Bengaluru | Delhi | Hyderabad

Mumbai Art Fair

Mumbai Art Fair

Booth Layout : India Art Festival, 13th Edition: 23 to 26 Jan 2025 at Nehru Centre. Mumbai: Ground Floor



Hall of Knowledge
Nehru Center Ground Floor

Main Switch

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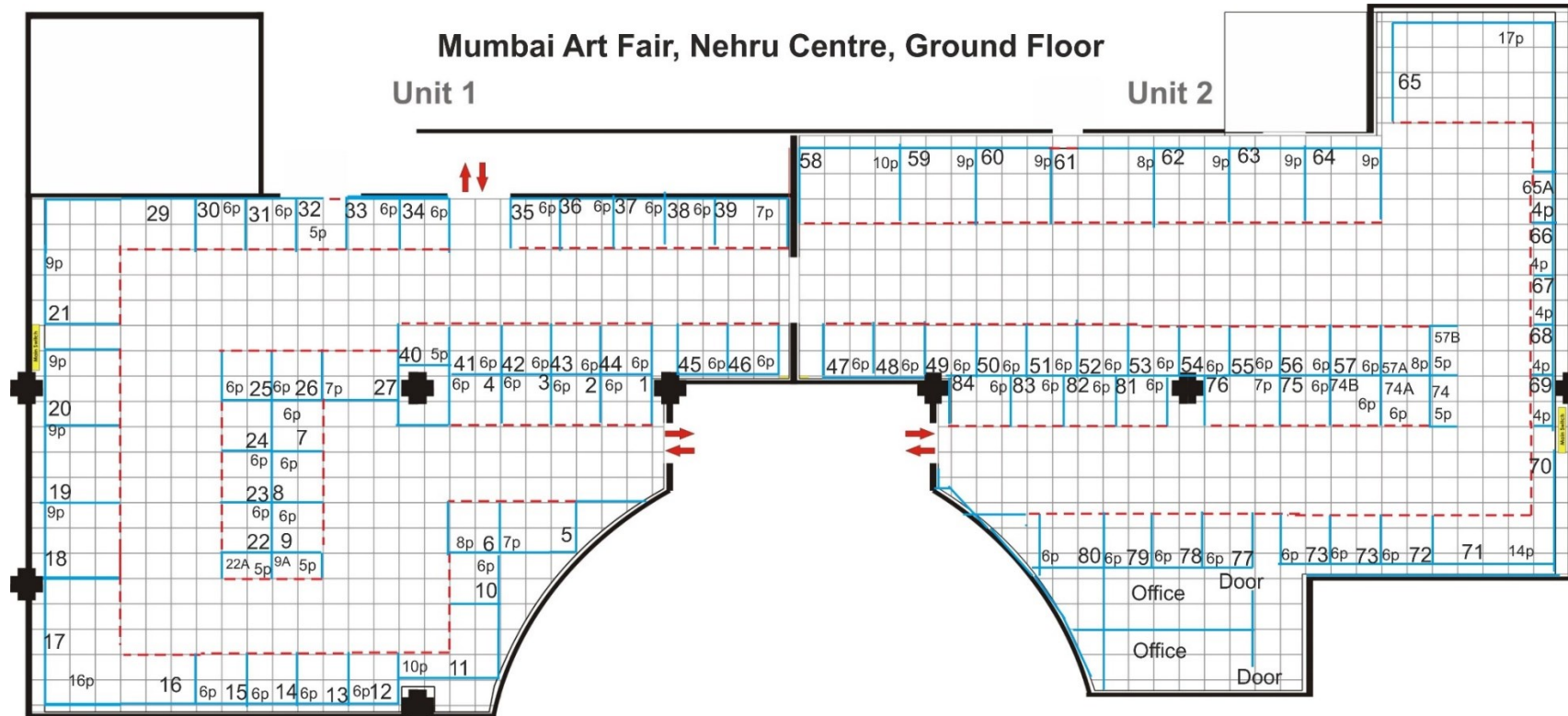
India Art Festival

Mumbai | Bengaluru | Delhi | Hyderabad

Mumbai Art Fair

Mumbai Art Fair

Booth Layout : Mumbai Art Fair, 5th Edition: 03 to 05 May 2024 at Nehru Centre, Mumbai



Hall of Knowledge
Nehru Center Ground Floor

Main Switch

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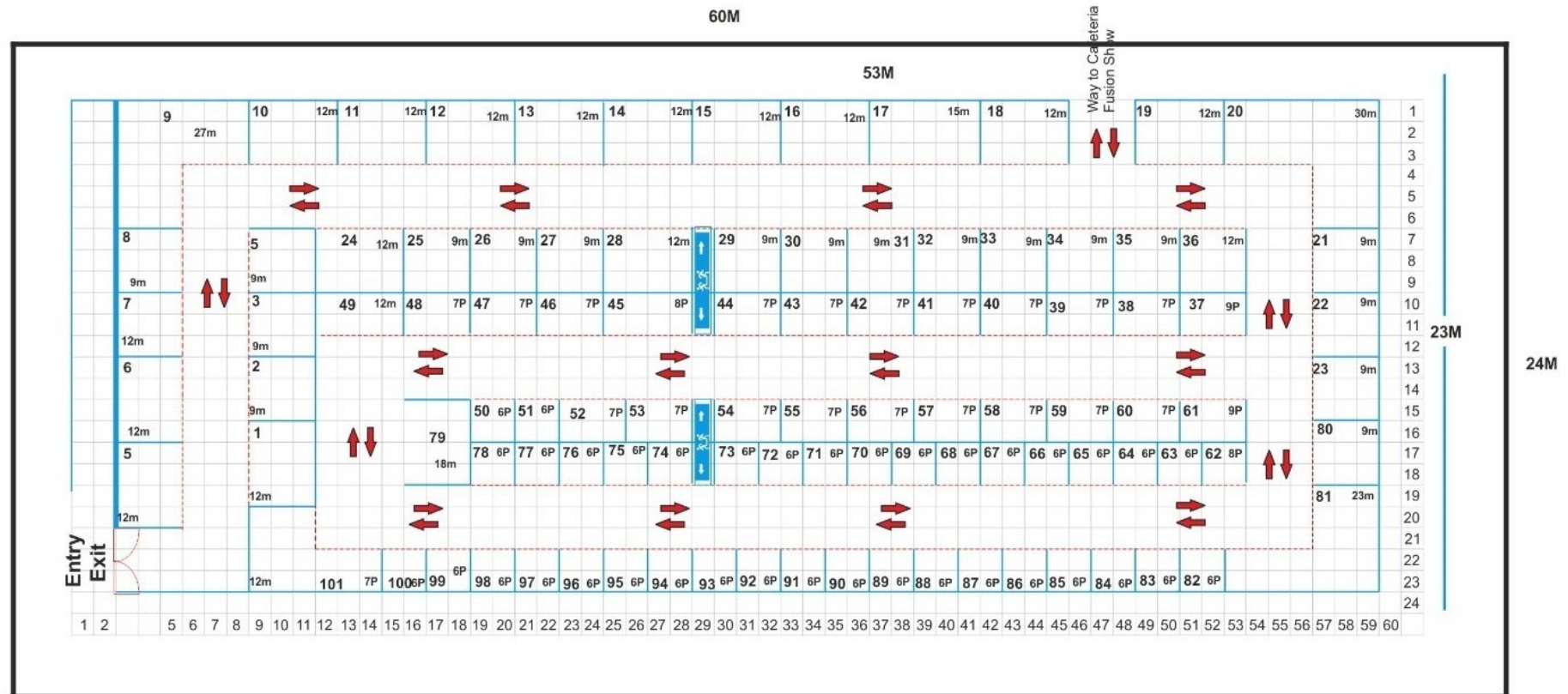
India Art Festival

Mumbai | Bengaluru | Delhi | Hyderabad

Mumbai Art Fair

Mumbai Art Fair

India Art Festival, 4th Edition, Palace Grounds, Bengaluru : 19 to 22 Dec 2024



	<p style="text-align: center;">India Art Festival Mumbai Bengaluru Delhi Hyderabad Mumbai Art Fair</p>	
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Booth sizes and rates : India Art Festival, New Delhi, Bengaluru, Mumbai, Hyderabad editions & Mumbai Art Fair

14-17 Nov 2024, India Art Festival, Delhi Constitution Club of India, INR.24,000 per Meter + 18% GST		23-26 Feb 2025, India Art Festival, Nehru Centre, Worli, Mumbai INR.24000 per meter + 18% GST	
Booth/Panel Sizes	Rent in INR	Booth Sizes	Rent in INR
9 Sqm	2,16,000	9 Sqm	2,16,000
7 Panels Booth	1,68,000	7 Panels Booth	1,68,000
6 Panel Booth	1,44,000	6 Panel Booth	1,44,000
2 Panels in group stall	48,000	2 Panels in group stall	48,000
Applicable GST	18%	Applicable GST	18%

03 – 05 May 2024, Mumbai Art Fair Nehru Centre, Worli, Mumbai INR.16,000 per meter + 18% GST		07–09 June 2024, India Art Festival Kings Kohinoor Convention, Hyderabad INR.16,000 per meter + 18% GST		19 to 22 Dec 2024, India Art Festival Palace Grounds, Bellary Rd, Bengaluru INR.16000 per meter + 18% GST	
Booth Sizes	Rent in INR	Booth Sizes	Rent in INR	Booth Sizes	Rent in INR
9 Panels Booth	1,44,000	9 Panels Booth	1,44,000	9 Panels Booth	1,44,000
7 Panels Booth	1,12,500	7 Panels Booth	1,12,500	7 Panels Booth	1,12,500
6 panels Booth	96,000	6 panels Booth	96,000	6 panels Booth	96,000
2 Meter Panel (6.5w x 8 h Feet)	32,000	2 Meter Panel (6.5 w x 8 h Feet)	32,000	2 Meter Panel (6.5 w x 8 h Feet)	32,000
1 Meter Panel (3.2w x 8 h Feet)	16,000	1 Meter Panel (3.2 x 8 Feet)	16,000	1 Meter Panel (3.2 x 8 Feet)	16,000

Note: Exhibitors should make booth booking payment for India Art Festival or Delhi-Mumbai Art Fair by online transfer to the current account “Ruturaj IndoArtFest Pvt Ltd”. Cash payments are not accepted. Exhibitors are requested not be make payments in personal accounts or in cash. The 18% GST on the total amount is applicable.

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	<p style="text-align: center;">India Art Festival Mumbai Bengaluru Delhi Hyderabad Mumbai Art Fair</p>	
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Standard Booth Package and payment information

Booth Rent includes

Booth made up of Standard Octonum Panels; Height 8 ft (2.44 m)
 One spotlight per meter (per 3.3 ft) / Booth Fascia / Standard carpet flooring
 Furniture set: 2 chairs, 1 counter table*, 1 dustbin (*Counter Table only for booths from 3 meter centre wall or above)
 (Please note, counter table is not provided for Panel booking in the booth accommodating multiple panel artists)
 Furniture set for Booth above 24 sqm: 4 chairs, 2 counter tables, 1 dustbin.
 One 230V, 5Amp AC supply socket
 Inclusion of exhibitor name in advertising, marketing & publicity campaign
 Inclusion of exhibitor name at www.indiaartfestival.com
 Exhibitor & VIP passes

Please note: Booths smaller than 6 sqm or 7 running meters cannot accommodate counter table. Hence counter tables won't be provided in the smaller booths below 6 sqm or 7 running meters as mentioned above. Further, artists booking the panels will be adjusted in the shared booths and they will have to share the booth along with chairs with other artists in the shared booth. (No counter table in the shared booth)
 Note: Extra walls/panels other than basic structure, lights and furniture will be charged extra. The list of available items with rates and application form for extra items/services will be provided in the Exhibitor Manual. The selection decisions made by the organisers will be final and binding. The booth allocation will be done by the organisers and completion of full payment formalities only ensures booking confirmation. The booth allocation will be done on the basis of booth sizes and categories; though organisers will try to accommodate all possible requests, the request for specific booth size & position will be difficult to accept. The final layout with exact booth positions will be mailed to exhibitors after the complete allocation of booths. The layout is subject to change in case structural difficulties and changes in the venue.

	<p style="text-align: center;">India Art Festival Mumbai Bengaluru Delhi Hyderabad Mumbai Art Fair</p>	
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Payment Information

Payment Schedule

Payment of 50% is to be made along with the booth application. Balance 50% payment is to be made as per last instalment date mentioned in the schedule above.

Mode of Payment

The India Art Festival and Mumbai Art Fair are protected by Trademark registration. India Art Festival is an initiative of “Ruturaj IndoArtFest Pvt Ltd” and Payment can be made by online transfer to:

Beneficiary Name: RUTURAJ INDOARTFEST PVT LTD

Bank Name: HDFC Bank Ltd.

Current Account Number: 59240000000001

Bank Branch: Konkan Nagar CHS, Mahim West, Mumbai - 400016

RTGS /NEFT IFSC Code: HDFC0006502

Swift Code: HDFCINBB

Important : Please note that booth payment is not accepted in cash. Payment should not be made in cash or in personal account of anyone except above official account of India Art Festival. Please note that India Art Festival do not appoint any agency / gallery / artists to sell booths. Booth should be booked by making payments only to official IAF bank account as mentioned above. It should be brought to the notice of India Art Festival if anyone ask for payment in personal account or in cash or by Paytm or G-pay; avoiding GST is an offense; please always make the payments online and ask for GST invoice. **IAF won't take responsibility for payment made to third parties for booths and other account than mentioned above.**

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	<p style="text-align: center;">India Art Festival Mumbai Bengaluru Delhi Hyderabad Mumbai Art Fair</p>	
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Application for booth No ____ /Total ____ Panels at IAF-2024 (Delhi, Bengaluru, Hyderabad) IAF-2025, Mumbai | MAF-2024

- ☐ I/we agree to pay 50% booth booking amount now and balance 50% payment 60 days before the date of the exhibition. If I do not make balance payment as above, IAF/MAF can sell my booth to recover their losses due to my non-payment within deadline.
- ☐ I/we agree to abide by all the terms and conditions mentioned in the application kit made available at www.indiaartfestival.com
- ☐ I/we agree that IAF/MAF do not have booth cancellation policy; booth will not be cancelled or shifted to next edition on any grounds. I/we agree that payment is not refunded if I/we decide to cancel booth/participation. We are participating on our own without any allurements or promise from IAF/MAF, considering all pros and cons along with unreliable nature of artwork sale.
- ☐ I/we agree to **keep 30% wall space empty, not display too many artworks, not to stack artworks on the floor, not to keep chairs outside booth or sit in the passage, not to allow family members to stay in the shared booth for full day except brief visit.**

Name of the Exhibitor/Gallery/Artists : _____

Detailed Correspondence Address : _____

All Mobile and Tel Numbers : _____

Email IDs of all participants : _____

Application for Booth (Size) : _____ sqm/ running meter booth (Please refer booth rent chart for booth sizes)

Names of the all participating artists : _____

Fascia Name on the booth : _____

Name of IAF booking executive with his mobile Number : _____

Name & Signature of the Exhibitor

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Terms and Conditions:

- The Exhibitors applying for booth at India Art Festival (IAF), Mumbai Art Fair (MAF) agree to observe and abide by the Terms & Conditions of participation at INDIA ART FESTIVAL & MUMBAI ART FAIR as mentioned below.
- The organisers reserve the right to modify, change or issue new terms, conditions & rules of participation at IAF/MAF for efficient and the safe operation of India Art Festival/Mumbai Art Fair.
- India Art Festival do not appoint any agency, individual or gallery to book the booths on its behalf. Galleries & Artists, while booking the booth are requested to make booth payment online only to official IAF bank account - M/s Raturaj IndoArtFest Pvt Ltd (Details available in the application kit; please download application kit from <https://indiaartfestival.com/>).
- Anyone who insists on payment in cash or in personal account, Paytm, G-pay a/c is a fraudster. IAF neither accepts booth charges in cash, nor in any one's private a/c, Paytm or G-pay a/c. The payment made in the personal account of any one or in cash won't be accepted as payment towards booth and booth will not be allotted for any such payments. IAF is not responsible for third party payment made to any galleries or artists made towards booth.
- The organisers reserve the right to allocate the booth at India Art Festival / Mumbai Art Fair editions. **Booth once booked cannot be cancelled for any reasons as we do not have refund or cancellation policy. Exhibitors should book the booth only if they are 100% sure of their participation in any circumstances. (As exhibition venues do not refund us and our expenses incur in all the time)**
- The organisers reserve the right to change the booth layout and re-allocate the booth in case of changes in entry-exit points/electrical fittings/pillar-wall extensions, measurement issue fire-exits, change of exhibition hall etc. No argument will be accepted from exhibitors in case of change in layout.
- ***In case Art Festival/fair is cancelled, abandoned or suspended fully or in part due to the reason beyond the control of organisers, such as war, terrorist attacks, weather conditions, pandemics, fire, natural calamities, national emergency, law & order problem, labour dispute, venue owners dispute/problems, or any other cause beyond organiser's control, the organisers will repay only the proportionate part of booth rent paid by the Exhibitors, after deducting all the expenses incurred on the art festival/fair including office establishment, advertising & marketing etc right from announcement of the art festival/fair till date. Or in above cases, organiser may***

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 <p>INDIA ART FESTIVAL™ India's Contemporary Art Fair</p>	<p>India Art Festival</p> <p>Mumbai Bengaluru Delhi Hyderabad</p> <p>Mumbai Art Fair</p>	 <p>Mumbai Art Fair</p>
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reschedule the art festival to any future date in which participation of the exhibitors who have already booked booth is mandatory if not opting for refund after deducting expenses on the event as mentioned above.

- **Artworks of only living artists are displayed in the India Art Festival/Mumbai Art Fair.** The paintings/sculptures by 'Deceased/Late (Non-living)' artists (Bombay School, Bengal school, old masters, modern masters, and progressive group artists) are strictly prohibited to be displayed in the India Art Festival irrespective of sound provenance / authenticity of any nature. India Art Festival, and Mumbai Art Fair do not display artworks of deceased artists as these are intended to be contemporary Art Fair, a platform for emerging, young, mid-career and established living artists.
- **Exhibitors have to submit 'authenticity certificate and provenance' for all the established/master artists (only living) intended to be displayed before booking the booth. Booth will be allotted only after approval of submitted artworks by selection committee.**
- **If Art Galleries intend to sublet the booth to the artists, they have to take prior consent of IAF, MAF by conveying names of the artists/galleries to whom they wish to sublet the booth. Subletting without written consent is not allowed.**
- **To look the display uncluttered in the booth, minimum 30% wall space should compulsorily remain devoid of display at all the time (blank space) in the entire booth after display of artworks.** The organisers reserve the right to remove exhibits if booth is found to be overhanged. No argument in such cases will be entertained from exhibitors if above condition is not met and few artworks need to be removed.
- Apart from artworks displayed on the wall space, **no other artworks are allowed to be stacked in the booth, either on floor or on table top except** in separate enclosure if made for the purpose. Organisers do not provide the storage facility for the artworks.
- Art Galleries or artists cannot sublet booth without prior approval from the organisers. **Maximum three booth attendants are allowed in 9 sqm booth** including gallery director, manager, or any of the participating artists. More booth attendants are allowed proportionately in the bigger booths.
- Maximum 2 booth attendants are allowed in the booth less than 9 sqm including participating artists or assistants etc
- For Panel booking in the 'Group Show', only single artist can attend the booth with 2 meter panel. Family members of the artist are strictly not allowed to stay in the shared booth for entire day(except brief visit). Art Galleries or artists collective cannot sell less than 2 meter panel to single artist.

 <p>INDIA ART FESTIVAL™ India's Contemporary Art Fair</p>	<p>India Art Festival</p> <p>Mumbai Bengaluru Delhi Hyderabad</p> <p>Mumbai Art Fair</p>	 <p>Mumbai Art Fair</p>
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- The booth will not be kept reserved beyond one week if 50% booking amount is not made within a week from date of booking. Please note, the booth allocated, or charges paid for booth are non-transferable.
- Please note that if full payment is not made as per schedule, the organisers reserve the right to cancel the booking and will retain the payment already paid and dispose of aforesaid booth as per their discretion. Anyone booking the booths after above dates has to make full payment at the time of booking itself.
- Mumbai Art Fair and India Art Festival booth cost is available in our application kit online and complaints either from galleries or artists regarding overcharging of booth space in the cases of mutually sublet booths won't be entertained by the organisers.
- Art Galleries, Art Dealers who regularly stage public exhibitions at their own space/public galleries or on their websites can apply for a booth at India Art Festival, and Mumbai Art Fair. Booth can be booked jointly by two galleries or independent artists for the group or solo shows.
- The organisers will not return any documents, material & CDs submitted to India Art Festival for any purpose.
- The Application will be considered valid only when DD/cheque of full amount is submitted or if amount is transferred online to the beneficiary account mentioned under payment information.
- The applicants can issue a Demand Draft/Cheque in favour of "RUTURAJ INDOARTFEST PVT LTD" payable at Mumbai, India or make the payment online in the official IAF account mentioned in the application kit here.
- On acceptance of application and allocation of booth, the Exhibitor by default enters into a contract with the organisers wherein the Exhibitors agree to participate and abide by the Terms & Conditions of INDIA ART FESTIVAL & MUMBAI ART FAIR.
- Organisers reserve the right to cancel the booth booking if any of the terms & conditions are violated by the Exhibitors. In this eventuality, the booth booking amount may be forfeited in part or full by the Organisers. In such cases, organisers can ban the exhibitors from participation in the future editions of India Art Festival /Mumbai Art Fair.
- The Art Galleries and artists who intend to do counter sale would have to pay GST and intimate the GST authorities (Government of Maharashtra/Govt of NCT/Govt of Karnataka as applicable) as per the prescribed format for sale of the artworks at the India art Festival, using a GST number of respective state.
- The Exhibitors who do not hold GST Number of the state in which they are exhibiting but intend to do counter sales would have to obtain a Casual GST number online from the GST Portal for respective exhibition for art festival duration in that state. The counter sale will not be allowed

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if the Casual GST number is not submitted to the organisers prior to the art festival. Chartered Accountant's services for the Casual GST number purpose can be made available on request at the Exhibitor's cost. (Please refer Exhibitors' Manual)

- 12% GST is applicable on the sale of artworks in the Art Festival for independent artists & Art Galleries irrespective of turnover.
- The organisers will try to accommodate the Exhibitors' requests about specific booth sizes and position; however, it cannot be made a condition for participation.
- The booth possession will be given after 12.00 noon, one day prior to the opening day of the India Art Festival / Mumbai Art Fair. The booth setup/display/installation of exhibits must be finished on the same day. All additional panels, lighting, furniture, security and other equipment required by Exhibitors, has to be taken only from the official contractors of the art festival appointed by the organisers, as mentioned in the Exhibitor Manual. Please note that display is not allowed on the VIP preview day or any day during exhibition hours.
- The Exhibitors must begin to remove all exhibits and belongings after 7:00 pm on the last day and finish the packing before 10:30 pm on the same day.
- The Exhibitors will receive a detailed Exhibitor Manual with IAF/MAF information, charges for additional services, lighting, panels & request forms for the same. The Exhibitors will have to abide by the general rules of the venue authority as well as the safety & maintenance requirements issued by various agencies as mentioned in the Exhibitor Manual.
- All exhibits must fully comply with applicable health, fire and safety regulations. The organisers reserve the right to conduct a health & safety inspection once the booths are setup and display is completed. If any exhibit/installation/artwork does not meet the health & safety requirements as stated in the Exhibitor Manual, the Exhibitors will be requested to remove the exhibit/installation or take steps to ensure that they comply with the health & safety requirements.
- The organisers will provide security on 24 hour basis, from the start of the setup day till the end of the dismantling day. Organisers will provide only general security at the IAF/MAF venue and will not be responsible for each individual booth or exhibit.
- The Exhibitors must cover all the costs and risks associated with the transport, display & removal of their exhibits and goods. Exhibitors must insure their exhibits & belongings against loss, damage, theft, fire or any other risks and third-party insurance for the total duration at their own cost. While the organisers would employ adequate security and take all precautionary measures, the organisers cannot be held liable for any loss, theft or damage due to any untoward incident or natural calamities. The Exhibitors must insure their exhibits in the manner they think fit.

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 <p>INDIA ART FESTIVAL™ India's Contemporary Art Fair</p>	<p>India Art Festival</p> <p>Mumbai Bengaluru Delhi Hyderabad</p> <p>Mumbai Art Fair</p>	 <p>Mumbai Art Fair</p>
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- The Exhibitors are free to use Shipping & Freight Handling Agents of their own. The organisers will not be liable for any dealings between the Exhibitors and Shipping & Freight Handling Agent.
- The organisers will be unable to provide storage facilities for packing cases, crates, boxes, or other belongings of the Exhibitors. The arrangement of safe keeping of such items must be made with the Shipping & Freight Handling Agent or should be shifted to the Exhibitor's local storage facility. All expenses related to transport & storage with the Shipping & Freight Handling Agent would be borne by the Exhibitors.
- Safe storage facility for exhibitor's extra artworks is not available onsite for storage of exhibits. Please do not bring extra artworks at the exhibition venue. No trunks, cases, or packing material shall be brought into or out of the exhibition space during open hours.
- The Exhibitors or their representatives cannot advertise or distribute advertising material anywhere from the Art Festival premises except at their booth. Exhibitors can't display/ Paste name / logo of their gallery anywhere in the booth except standard fascia name provided by the organisers. If such names/Logos are displayed anywhere, organisers have the right to remove it without intimation to the exhibitors and organisers will not be responsible for damage if any caused to artworks or other items of the exhibitors due to such removals.
- The Exhibitors will not be allowed to display exhibits in such a manner as to obstruct the light or impede passages or affect the displays of neighbouring Exhibitors. Any such display, if causing obstruction to smooth movement of the visitors in the passages, will be removed by the organisers. Exhibitors can't display exhibits on the exterior walls of the booth.
- The Exhibitors shall only display the works of artists they have declared in the Application Form. The organisers reserve the right to bar display of any work which does not figure in the proposed list of the Exhibitor. In case of any controversy or objection to any of the exhibit's raised by anyone, organisers have full right to take such exhibit off the display with or without consent of the exhibitors.
- The Exhibitors shall take utmost care not to damage floor or structure; the cost of damage, if any, specified by organisers/venue authority will have to be borne by the exhibitors within a week from the date of closure of the art Festival/fair.
- The Exhibitors shall refrain from any action that will distract visitors from attendance at the festival during exhibiting hours. Exhibitors or any of their representatives shall not conduct themselves in a manner considered offensive to standards of decency or good taste at the Festival, VIP preview etc. If Exhibitor behaves in an unbecoming way, organisers reserve the right to ask exhibitor to leave the premises and vacate the booth along with exhibits. The organisers will not pay any refund to the Exhibitor in any such cases.

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- The organisers will provide passage, open area lighting and spotlights in the booths but shall not be liable for any loss or damage due to failure or interruption of electrical services. The electric supply is available at 230 V single phase only. The Exhibitors will not be allowed to install any power sockets on their own for safety reasons.
- The organisers and their authorised contractors can execute works, repairs, or alteration anytime during the IAF/MAF and can enter any part of the art Festival/Fair premises for such works. Except for the act of negligence on the part of organisers, no compensation will be payable to the Exhibitor for damage, loss or inconvenience thus caused.
- The organisers reserve the right to retain the exhibitors' belongings if exhibitors fail to fulfil contractual obligation till all dues are settled in full.
- All verbal communication, consents and approvals shall be considered valid only if confirmed in writing/email by the organisers. The disputes, if any, are subject to be settled only by the law enforcement agencies under the jurisdiction of Mumbai, India.
- **The Exhibitors cannot cancel or reduce the size of the booth once booking is done. Further, we wish to put it on record that exhibitors participated on their own in the IAF/MAF after going through complete enquiries, pros & cons, risks and not due to any allurements/promise from the organisers. It is requested to book the booth after considering all aspects as booth once booked will not be cancelled on any reasons whatsoever and booth charges paid till date will be fully forfeited in case of cancellation. In such cases, if amount is not fully paid before payment deadline, the organisers can dispose of booth in whatever the way they think fit to recover their losses due to cancellation/non-payment of dues. The payment made by the exhibitors will neither be refunded nor adjusted in any future editions of IAF/MAF. The payment made will also be not adjusted even in the current edition towards the booth of any other exhibitors even if in close blood relation.**
- The Exhibitors cannot claim monopoly selling rights in the IAF/MAF for particular artists or particular genre, as other exhibitors may also be selling same artists or genre but different work of art as such.
- For Overseas Exhibitors: The artworks can be imported for India Art Festival on "ATA Carnet" (A document that allows import of goods for six months into India, without paying duties and taxes) or artworks can be imported temporarily on "Import bond supported by Bank Guarantee" that customs department accepts for clearance. The artworks can also be imported into India permanently after paying necessary duties and taxes. The official freight forwarder of IAF/MAF will provide detailed guidance and logistic support on the same.